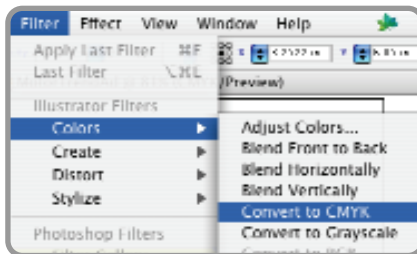


If you are using an earlier version of Illustrator and have access to Acrobat Standard or Professional (not Acrobat Reader) version 6 or later, please see the [instructions](#) on how to create a PDF file using Acrobat. If you do not have access to Acrobat, please see the [instructions](#) for Illustrator 10 or the [instructions](#) for Illustrator 8 and 9.

- 1 Make sure your ad conforms to Source Interlink's [Digital Guidelines](#); specifically, **all spot colors must be converted to process**.

For CS & CS2: open your Illustrator file and choose **Select > All** then choose **Filters > Colors > Convert to CMYK** for color ads. For black and white ads, choose **Filter > Colors > Convert to Grayscale** instead.

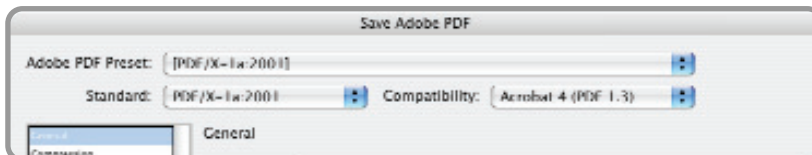
For CS3: choose **Select > All** then choose **Edit > Edit Colors > Convert to CMYK** for color ads. For black and white ads, choose **Edit > Edit Colors > Convert to Grayscale** instead.



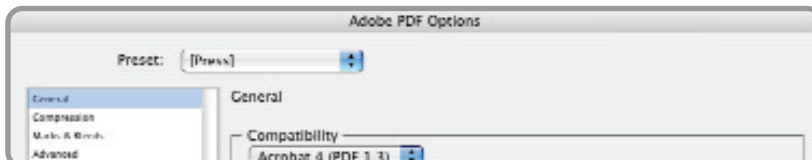
- 2 Choose **File > Save As...**, a Save As dialog box will appear.
- 3 Name the file and choose the folder in which you would like the PDF to be saved. Choose **Adobe PDF (pdf)** as the format and click **Save**. A dialog box will appear.



- 4 For Illustrator CS2 & CS3, choose **[PDF/X-1a:2001]** for the Adobe PDF Preset option.



For Illustrator CS, choose **[Press]** for the Adobe PDF Preset option.



- 5 Highlight **Marks and Bleeds** along the left side of the dialog box. The options for marks and bleeds will appear on the right side of the dialog box.
- 6 In the Marks area, checkmark **Trim Marks only**. In the Bleed and Slug area, enter **0.125 in** for the fields for top, bottom, right, and left bleeds. (Not necessary for Non-Bleed ads.)
- 7 Click **Save PDF**.
- 8 Once completed, be sure to compare the PDF version of the ad with the original version.

